

SENIOR GRAPHIC DESIGNER AND ILLUSTRATOR

- Over 17 years experience with an in-depth knowledge of design and production.
- Totally familiar with Macs and all major software packages.
- Worked increasingly with Cinema4D developing 3D characters and products.
- Versatile, ideas led, highly creative designer with immaculate presentation skills.
- Can take a project from concept to sign-off, or become involved at any stage of the design process.

CONTACT

Address **Hawthorn Cottage, 32 Rowsham Road, Hulcott, Aylesbury, Bucks, HP22 5DZ**

Telephone **01296-426671**

Mobile **07867-870133**

Email **info@hallidaybooks.com**

QUALIFICATIONS

University 2 **Kingston University, Kingston upon Thames, Surrey – BA (with Hons) in Graphic Design
1987-1991**

University 1 **Lancashire University, Preston, Lancashire – HND in Furniture Design
1985-1987**

College 2 **Epsom School of Art and Design, Epsom, Surrey – BTEC Art and Design
1983-1985**

College 1 **Carshalton College of Higher Education, Carshalton, Surrey – 4 O'Levels
1982-1983**

CAREER

Partnership **HallidayShenton Design Consultants – 1991-1995**
Created with fellow Kingston graduate Paul Shenton. Main focus was print, logos and innovative packaging design. Clients included Boots, WHSmith, Woolworths and Halfords

Freelance **1995-Present**
Freelance designer and illustrator working in all sectors of the industry. Graphic design, typography, packaging, POS, corporate identity, 3D visualizing and mock-up, brochures, stationery, book jacket design and illustration, editorial, preparation of all print-ready files, supply of PDFs and print buying and presentation. Particular skills in 3D product modelling and character development in Cinema 4D.

HallidayBooks **Publisher, Author and Illustrator – 2005-Present**
I launched the independent children's publisher HallidayBooks with my flagship title *The Lonely Tree*, described by Stephen Fry as '*Utterly, completely and splendidly charming. Originally illustrated and delightfully told.*' Subsequent titles include *The Scummage*, *Treetot* and *Glis*, *The Eco Mouse*. www.hallidaybooks.com.

Hari Books **Creative Director, Publishing Consultant, Author and Illustrator – 2008-Present**
After being introduced to HallidayBooks and my titles through a TV appearance, Hari Books approached me to take their company and book series through the first year of set up. This included writing and illustrating their new series of child safety awareness books. Two of the planned ten books have been completed and the third is underway. As creative director I will write and illustrate all ten. www.harisworld.com.

EQUIPMENT

Hardware	Macintosh Dual 2GHz PowerPC G5 2.5GB DDS SDRAM 21" Apple Monitor AGFA Reflective and transparency scanner A3 colour printer
Software	Photoshop CS Illustrator CS QuarkXPress 7 Dreamweaver MX Cinema 4D 10 (3D illustration, modelling and rendering) Fetch FTP Software Acrobat Pro Many additional programs including Bar Code Generator and full Microsoft Office
Additional	Email and fully loaded BT Broadband

INTERESTS	Film: 1930–1960, including world cinema. Reading: Novels and poetry Music: Classical Children's Books: I not only see my work as an author an illustrator as a hugely enjoyable part of my life, and therefore, not really 'work', I also relish the opportunities I have of visiting schools, libraries and charities to speak to children and read my books. Last, but by all means first: My ten year old daughter Lily.
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PATRON	Patron for the children's charity Jigsaw4U Jigsaw4u is a child-centered charity supporting young people through loss and trauma whilst empowering them to have a voice in decision-making about their own lives, the development of Jigsaw4u and policy and practice locally, regionally and nationally. I was invited to be a patron in December 2008 after the CEO Anne Davies CBE received a copy of <i>The Lonely Tree</i> . I was key speaker at their conference in April 2009. www.jigsaw4u.org.uk
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